



**TISS AESDII**  
Assessment and Empanelment Standards  
for Development Institutions in India

# TISS AESDII Eastern Conclave for Building CSR Partnerships

DATE:

4<sup>th</sup> December to 6<sup>th</sup> December, 2018

VENUE:

Indian Institute of Technology Guwahati,  
Guwahati, Assam - 781039

POWERED BY:



**unicef**   
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OFFICIAL MEDIA PARTNER:

  
**The Sentinel**  
The English Daily  
*of this land, for its people*

## Schedule Day 1 – Tuesday, 4<sup>th</sup> December, 2018

### Theme: A Conceptual Framework for Development Partnerships

Session Timing	Session	Resource Person(s)
09:00 am – 09:30 am	Registration and Breakfast	
09:30 am – 10:00 am	<p style="text-align: center;"><b>Session 101</b></p> <p>About TISS AESDII and the Conclaves</p>	<p><b>rohan sarma</b> (Head, TISS AESDII)</p>
10:00 am – 10:30 am	<p style="text-align: center;"><b>IIT Guwahati Address</b></p> <p>Setting the Context</p>	<p><b>Dr. Saurabh Basu</b> (Professor and Dean- Outreach Education Programme, Indian Institute of Technology, Guwahati)</p>
10:30 am – 11:00 am	<p style="text-align: center;"><b>Plenary Address</b></p> <p>Strategic Stakeholder Collaboration, Convergence and Inclusion for Social Impact</p>	<p><b>Swati Bidhan Baruah</b> (Social Activist and First Transgender Judge, National Lok Adalat, DLSA- Kamrup(Metro))</p>
<b>11:00 am – 11:15 am</b>	<b>Tea Break</b>	
11:15 am – 12:00 pm	<p style="text-align: center;"><b>Keynote Address</b></p> <p>Technology as a Catalyst to Sustainable Development and TCS efforts</p>	<p><b>Sunder Singh</b> (Global Head, Tata Consultancy Services, Oracle Practice)</p>
12:00 pm – 12:15pm	<p style="text-align: center;"><b>TISS Guwahati Address</b></p> <p>TISS Guwahati Campus: A Hub For Academia, Industry and Civil Society Partnerships for the North East</p>	<p><b>Dr. Kalpana Sarathy</b> (Professor and Deputy Director, Tata Institute of Social Sciences - Guwahati Campus)</p>
12:15 pm – 01:30 pm	<p style="text-align: center;"><b>Panel Discussion</b></p> <p>Why CSR? What CSR? How CSR?</p>	<p>Panelists:</p> <p><b>Ananya Goswami</b> (Social Policy Specialist, UNICEF India)</p> <p><b>K.N. Hazarika</b> ( Former Chairman and Managing Director, North Eastern Development Finance Corporation Ltd.)</p> <p><b>Dr Sanjay Barbora</b> (Dean - School of Social Sciences and Humanities , North Eastern Regional Centre, TISS Guwahati)</p> <p><b>Foram Nagori</b> (Corporate Director- CSR, Indian Hotels Company Limited, Mumbai)</p> <p><b>Bhaswati Goswami</b> (Communications Officer, Centre for North East Studies)</p> <p><b>Ketaki Bardalai</b> (Executive Director, Shishu Sarothi)</p> <p>Chair: <b>rohan sarma</b> (Head, TISS AESDII)</p>

01:30 pm – 02:30 pm	<b>Lunch Break</b>	
02:30 pm- 03:15 pm	<p><b>Panel Discussion</b></p> <p>Innovation, Incubation and Impact in Higher Education in the North East</p>	<p><b>Dr. Kalpana Sarathy</b> (Professor and Deputy Director, Tata Institute of Social Sciences - Guwahati Campus)</p> <p><b>Dr. Saurabh Basu</b> (Professor and Dean- Outreach Education Programme, Indian Institute of Technology, Guwahati)</p> <p><b>Dr. S K Srivastava</b> (Professor and Vice Chancellor, North-Eastern Hill University, Meghalaya)</p> <p><b>Dr. Natalie West Kharkongor</b> (Associate Professor, IIM Shillong)</p> <p><b>Sudarshan Rodriguez</b> (Programme Director, Mahatma Gandhi Academy of Human Development, Nagaland)</p> <p><b>Pranjal Konwar</b> (COO, IIM Calcutta Innovation Park, Assam Initiative)</p> <p><b>Chair: Amit Lahiri</b> (Associate Director, International Institute of Higher Education Research and Capacity Building(IIHeD), O.P. Jindal Global University)</p>
03:15 pm – 04:00 pm	<p><b>Masterclass</b></p> <p>Transformational Leadership for Development</p>	<p><b>Sudarshan Rodriguez</b></p> <p>(Programme Director, Mahatma Gandhi Academy of Human Development, Nagaland)</p>
04:00 pm – 04:15 pm	<b>Tea Break</b>	
04:15 pm – 05:30 pm	<p><b>Masterclass</b></p> <p>Designing for System Shifts and Results</p>	<p><b>Sudarshan Rodriguez</b></p> <p>(Programme Director, Mahatma Gandhi Academy of Human Development, Nagaland)</p>

**Schedule Day 2 – Wednesday, 5<sup>th</sup> December, 2018**

**Theme: Fundamentals of Development Management and Practice**

Session Timing	Session	Resource Person(s)
09:00 am – 09:30 am	Registration and Breakfast	
09:30 am – 10:15 am	<p align="center"><b>Special Address</b></p> <p align="center">Contextualising the Social Responsibilities of State, Corporations and Civil Society Actors against the backdrop of Development Challenges of the North East</p>	<p><b>Dr. Sanjoy Hazarika</b> (Managing Trustee, The Centre for North East Studies and Policy Research)</p>
10:15 am – 11:00 am	<p align="center"><b>Workshop</b></p> <p align="center">Working with Communities and Development Stakeholders</p>	<p><b>Ami Misra</b> (Programme Specialist, TISS)</p> <p><b>Amita Parulkar</b> (Research Fellow, TISS)</p>
11:00 am – 11:15 am	Tea Break	
11:15 am- 12:00 pm	<p align="center"><b>TISS AESDII Legal Clinic</b></p> <p align="center">Decoding CSR Regulatory Frameworks</p>	<p><b>Mohit Kr. Gupta</b> (Advocate, Supreme Court of India, Founder &amp; Managing Director, The Jurists International Law Firm  Chairman to Advisory Board, National Human Rights and Crime Control Bureau and All Assam Transgender Association)</p>
12:00 pm – 01:30 pm	<p align="center"><b>TISS AESDII Finance Clinic</b></p> <p align="center">Financial Management and Good Governance</p>	<p><b>Lalit Sethi</b> Financial Consultant (TISS AESDII)</p> <p><b>Nikhil Deshpande</b> Programme Manager, Finance (TISS)</p>
01:30 pm – 02:30 pm	Lunch	
02:30 pm – 03:00 pm	<p align="center"><b>Masterclass</b></p> <p align="center">Strategies for Fundraising, Communications and Branding for Not for Profit Organizations</p>	<p><b>Subhasis Ray</b> (Professor-Marketing, Xavier Institute of Management, Bhubaneswar)</p>
03:00 pm - 04:00 pm	<p align="center"><b>Workshop</b></p> <p align="center">TISS AESDII Empanelment : A DIY Framework for Organisational Learning and Change</p>	<p><b>rohan sarma</b> (Head, TISS AESDII)</p>

<b>04:00 pm – 04:15 pm</b>	<b>Tea Break</b>	
04:15 pm – 05:30 pm	<b>Masterclass</b> Understanding Project Design and Management through alignment with the Sustainable Development Goals)	<b>Amit Lahiri</b> (Professor, Chief Sustainability Officer and Executive Director, CECRAS, O.P. Jindal Global University)

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**Schedule Day 3 – Thursday, 6<sup>th</sup> December, 2018**

**Theme: Proposal Writing, Mentoring and Pitching for Development Partnerships**

Session Timing	Session	Resource Person(s)
09:00 am – 09:30 am	Registration and Breakfast	
09:30 am – 10:30 am	<p align="center"><b>Workshop</b></p> <p align="center">Cracking a 'Pitch' for Development Partnerships</p>	<p><b>rohan sarma</b> (Head, TISS AESDII)</p>
10:30 am – 01:30 pm	<p align="center"><b>Group Activity</b></p> <p align="center">Mentoring of Thematic proposals <i>Teams will be divided thematically</i></p> <p align="center">(Tea Break in between from 11:30 am – 11:45 am)</p>	<p><b><i>Rural, Community Development, Agriculture and Environment</i></b> <b>Mentors:</b> Amit Lahiri, Nimisha Shah</p> <p><b><i>Health, Nutrition, Water and Sanitation</i></b> <b>Mentors:</b> Lalit Sethi, Nikhil Deshpande</p> <p><b><i>Education</i></b> <b>Mentors:</b> Amita Parulkar, Dwiya Saha</p> <p><b><i>Livelihood, Skill Development and Vocational Training</i></b> <b>Mentor:</b> Sudarshan Rodriguez, Dr. Debdulal Saha</p> <p><b><i>Projects focussing on Vulnerable Groups</i></b> <b>Mentors:</b> Ami Misra, Ananya Goswami</p> <p><b><i>Corporate Teams:</i></b> <b>Mentors:</b> rohan sarma, Saurabh Basu</p>
01:30 pm – 02:30 pm	Lunch	
02:30 pm – 04:00 pm	<p align="center"><b>TISS AESDII Bazaar</b></p> <p align="center"><i>A platform where participant NPOs present innovative, sustainable and high-impact proposals that have been mentored during the Conclave, to a Jury of Experts from Industry, Academia and Civil Society</i></p>	<p><u>Moderated by:</u> <b>Ami Misra</b> (Programme Specialist, TISS)</p>
04:00 pm – 04:15 pm	Tea Break	
04:15 pm – 05:00 pm	<p align="center"><b>Valedictory Address</b></p>	<p><b>Dr. Gautam Biswas</b> ( Professor and Director, Indian Institute of Technology, Guwahati )</p>
05:00 pm onwards	<p align="center"><b>Certificate Distribution</b></p>	<p><b>TISS AESDII team</b></p>

## THE FINE PRINT

\*All participants shall be given a certificate of participation for attending the sessions of the training programme.

\*For more details, please feel free to get in touch with Ms. Rajisha Vineet or Ms. Dwiya Saha on 022 2552 5848/ +91 9831651480 or email us on [tissaesdiiknowledgesharing@gmail.com](mailto:tissaesdiiknowledgesharing@gmail.com)

For details, please see the TISS Website: <https://goo.gl/3eKJMm>

### PAYMENT INFORMATION

The **fee structure** is noted in the table below.

Sr. No.	Organisation	Amount Per Day Per Participant*
1	Companies (Public and Private Sector)  (Companies that register for the first two days are allowed to attend the TISS AESDII Bazaar for free on the third day of the Conclave.)	Rs. 18,000/-
2	Non-empanelled Non-Profit Organisations/ Individuals	Rs. 4,500/-
3	TISS Empanelled Non-Profit Organisations	Rs. 3,000/-

\*the amount is inclusive of GST (rate – 18%)

### INSTRUCTIONS for Registration and Payment of Fees

- 1) Please fill the registration form on the following link: <https://goo.gl/forms/iW0xkuFnd1Qs2q852>
- 2) In case your organisation does not have a GST number, please download and fill the GST Declaration.
- 3) Please download and fill the Invoice Requisition form.
- 4) Kindly make the payment as per the instructions noted below.
- 5) **Please send the online receipt or UTR code of payments made to [tissaesdiiknowledgesharing@gmail.com](mailto:tissaesdiiknowledgesharing@gmail.com) along with the GST Declaration and Invoice Requisition form.**

Please make the payments on/ by Thursday, 27<sup>th</sup> November, 2018.

The fees can be transferred to the following bank account directly. The details for transfer of funds are noted below:

Account Holder Name: TATA INSTITUTE OF SOCIAL SCIENCES PROJECT ACCOUNT

Account No: 0765104000038289

Bank Name: IDBI Bank

IFS Code: IBKL0000765

SWIFT Code: IBKLINBB126

Branch Code: 765

MICR: 400259090

Bank Address: IDBI Bank

Deonar branch

Unit no: 1, Safal Pride

Sion-Trombay Road

Deonar, Mumbai-400088

Permanent Account Number: AAATT4224B

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