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## JINDAL SCHOOL OF GOVERNMENT AND PUBLIC POLICY OPEN LECTURE SERIES



Jindal School of Government  
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Wednesday, 26 October 2016, 2:00 pm – 3:30 pm  
Class Room no.11, Mezzanine Floor  
O.P. Jindal Global University  
Sonipat Narela Road, Sonipat- 131001, Haryana

# Cash Relief: An Innovative Way to Help the Ultra Poor Come Out of Poverty



### SPEAKER

**Mr. Rahul Nainwal**  
*Serial Social Entrepreneur and  
Alumnus of the Institute of Rural Management (IRMA)  
Co-Founder of Cash Relief*

Rahul Nainwal is a serial social entrepreneur and an alumnus of the Institute of Rural Management (IRMA). He has 15 years of work experience in the social development sector. In 2001 he started iVolunteer, a platform that connects volunteers with non-profits. More recently he founded UnLtd Delhi, a launch pad for social entrepreneurs. In 2016 Rahul co-founded Cash Relief to help ultra poor come out of poverty.

### **Abstract**

Cash Relief is a pilot initiative to give unconditional money to the ultra poor living in India. Despite stereotypes that poor households will use cash transfers to buy alcohol, tobacco and other “temptation goods,” studies consistently show no significant impact on such spending. Cash Relief’s theory of change is that people are unique and so are their needs. Cash allows the poor to use it in ways they think is best. Some will invest in health and education. Others will take risks and start small businesses. Making unconditional cash transfers to the ultra poor will help them come out of poverty.

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