



You are cordially invited to attend
Guest Lectures
on
"IP and Financial Markets"

Thursday, 3 November, 2016, 2:00 pm – 3:00 pm
T2, Conference Room, Third Floor
O.P. Jindal Global University

Misconduct in Financial Markets



Professor Iain Macneil

Head of School, Alexander Stone Chair of Commercial Law (Law)
University of Glasgow

Professor Iain MacNeil's primary interest and expertise lies in corporate governance and financial regulation. He has published widely and in particular he has explored the interaction between public and private law in this sphere as well as the influence of international standards. His current research is focused on legal, regulatory and ethical responses to misconduct in financial markets. In 2012 Iain served as a special adviser to the House of Lords EU Committee for their investigation into MiFID II (the EU legislative framework for financial markets). In 2014 he served as a member of the UK Research Evaluation Framework (REF) Panel for Law. He is currently Senior Adviser on a DG FISMA commissioned project examining national compliance with EU financial sector Directives.

Abstract

Since the onset of the global financial crisis in 2008, misconduct in financial markets has been identified and sanctioned in an unprecedented manner. Policymakers and regulators are faced with the problem of how to respond, both in terms of enforcement and deterrence. We will consider the various approaches that can be adopted including criminalization, intensified regulatory enforcement and greater reliance on ethical codes of conduct. All national systems rely to some extent on each technique but it is the balance that distinguishes each national system from others.

Copyright and its negative spaces - case study of TV formats



Dr. Sukhpreet Singh

CREATe Programme Leader and Director of MSc@CREATe
University of Glasgow

Dr Sukhpreet Singh is a CREATe Programme Leader and Director of MSc@CREATe (an interdisciplinary executive level Masters in 'IP, Innovation and the Creative Economy' launching in 2016). His research on market based approaches to IP protection and exploitation (as in the case of TV formats) funded by ESRC, and by industry and government grants, has been widely recognized internationally and has had impact on professional practice through publications, reports, and training seminars. Dr Singh has 13 years of British HE experience in tertiary level teaching, research and strategic management and brings with him valuable knowledge of brand management in the screen and services industries. With a research interest in media management and media brands, he is one of the few European academics to be awarded an Educational Fellowship of the US based National Association of Television Program Executives (NATPE 2009) and has consulted for blue chip companies such as JP Morgan Chase and Fremantlemedia.

Abstract

Copyright's "negative spaces" are those areas in which creation thrives without significant protection from intellectual property law. These include such diverse industries as fashion, tv formats, haute cuisine, magic tricks, stand-up comedy, etc. Although 'negative' from an IP rights point of view, are these spaces vital for innovation in these industries, where increased copyright protection can throttle innovation? How do companies protection their investment in such spaces? This will be explored through the case study of TV formats.