

You are cordially invited to attend the
CONFERENCE

ON

**“The Road ahead in Implementing
Personal Data Protection Legislation
Effectively: Lessons from EU and Beyond”**

INAUGURAL SESSION

12:00 PM - 1:00 PM (IST)



PROF. (DR.) INDRANATH GUPTA

Professor, Jindal Global Law School
Dean of Research, Jean Monnet Chair
O.P. Jindal Global University

(12:00 PM - 12:05 PM)

ABOUT THE PROJECT

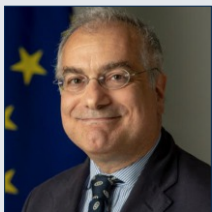


PROF. (DR.) C. RAJ KUMAR

Founding Vice Chancellor
O.P. Jindal Global University

(12:05 PM - 12:15 PM)

WELCOME ADDRESS



H.E. MR. UGO ASTUTO

Ambassador of the European
Union (EU) to India and Bhutan

(12:15 PM - 12:35 PM)

INAUGURAL ADDRESS



PROF. (DR.) MOHAN KUMAR

Dean, International Affairs and Global
Initiatives, Professor of Diplomatic Practice,
O.P. Jindal Global University, Former Indian
Ambassador to France and Bahrain

(12:35 PM - 12:55 PM)

SPECIAL ADDRESS

Vote of Thanks (12:55 PM - 1:00 PM)

MON | 27th SEP | 2021

12:00 PM - 6:00 PM

Join us on



https://youtu.be/Q_YXVORlrDE

Password: JGU

SESSION I

🕒 1:15 PM - 2:45 PM (IST)

Understanding Data Privacy Framework

MODERATOR



PROF. KRISHNA DEO SINGH

Associate Professor, Jindal Global Law School
O.P. Jindal Global University



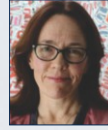
PROF. (DR.) MARK TAYLOR

Associate Professor, Melbourne Law School
University of Melbourne



PROF. (DR.) ALTHAF MARSOOF

Assistant Professor, Nanyang Business
School, Singapore



PROF. (DR.) JEANNIE MARIE PATERSON

Professor, Melbourne Law School
University of Melbourne



PROF. (DR.) NANDAN SHARMA

Professor and Head, School of Law, Shoolini University

SESSION II

🕒 2:50 PM - 4:20 PM (IST)

The Role and Relevance of GDPR

MODERATOR



PROF. (DR.) CHITRESH KUMAR

Associate Professor
Jindal Global Business School
O.P. Jindal Global University



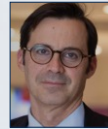
PROF. (DR.) PAOLO BALBONI

Professor, Maastrich University



PROF. ROMEO KADIR

Professor, University of Utrecht



MR. FABRICE NAFTALSKI

EY Global Head of Data Protection
Law Services



PROF. (DR.) LUCILLA GATT

Professor, University of Naples, Jean Monnet Chair
in PROTECH-European Protection Law of Individuals
in relation to New Technologies

SESSION III

🕒 4:25 PM - 5:55 PM (IST)

Meeting Challenges in Implementing Data Privacy

MODERATOR



PROF. AVIRUP BOSE

Professor, Jindal Global Law School
O.P. Jindal Global University



MR. PARMINDER JEET SINGH

Executive Director, IT For Change



MR. ANAND KRISHNAN

Manager, Policy, Data Security Council of India



MR. PUNEETH NAGARAJ

Principal Associate, Shardul Amarchand
Mangaldas & Co.



MR. MANISH SEHGAL

Partner, Deloitte

CONCLUDING REMARKS

🕒 5:55 PM - 6:00 PM (IST)



PROF. (DR.) S.G. SREEJITH

Professor and Executive Dean, Jindal Global Law School
O.P. Jindal Global University

The Road ahead in Implementing Personal Data Protection Legislation Effectively: Lessons from EU and Beyond

In 1890, Samuel Warren and Louis Brandeis authored one of the earliest works identifying a need for the right to privacy. This appeal was made in response to intrusive journalism aggravated by what was then a new technological possibility: photography. Since then, technology has made relentless progress. Today, we are facing a severe strain on the framework safeguarding privacy and personal data due to paradigm shifts in technology.

While there have been numerous discussions and legislative interventions in different jurisdictions, the European Union has played a leading role in developing counter-measures towards protecting the personal data of individuals. Evolving steadily from Fair Information Principles to GDPR, the data protection framework today comprehensively protects rights of the data subjects and promotes transparency, fairness, purpose limitation, data minimization, data accuracy etc.

However, the growth of disruptive technologies and business models structured around these technologies have created multiple challenges to the data protection framework. For instance, exponential growth in new technologies such as Artificial Intelligence (AI), Internet of Things (IoT), and Blockchain, whilst holding great promise, pose significant threats to data privacy. Implementation of IoT poses challenges about data minimization and purpose limitation. Automated decision making by 'black-box' AI algorithms need to be reconciled with the transparency requirement of data protection laws. The immutable nature of public blockchains is antithetical to the right to erasure. On the other hand, data-centric business models have given rise to digital markets. The competitive advantage of the players in the field is often directly connected to their ability to collect and process relevant data. Data access acts as an entry barrier to new entrants while reinforcing the market power of established incumbents. Users often find themselves attached to the service of established incumbents due to technical restrictions, which prohibit the migration of their data to another service provider, amplifying the already strong network effects. There is a need to explore the new challenges faced by antitrust laws in ensuring competitiveness in digital markets while balancing data privacy concerns.

In the context of the above issues, this conference will facilitate discussion on the following areas:

1. The historical underpinnings of the privacy legislation in different jurisdictions, with a particular focus on the framework existing in the European Union.
2. The need for re-engineering business models to comply with GDPR.
3. The role and relevance of GDPR (and other data protection laws) and specific measures required in response to the changes brought by new technologies.
4. The need for revamping competition policies concerning digital markets, including exploration of the concepts of data portability and data sharing in increasing market competitiveness.
5. The administrative challenges likely to emerge in implementing GDPR provisions effectively.
6. Developments in data protection laws outside EU and the significant lessons that may be learnt from these emerging regimes.