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# A befitting farewell for JGLS graduating batch

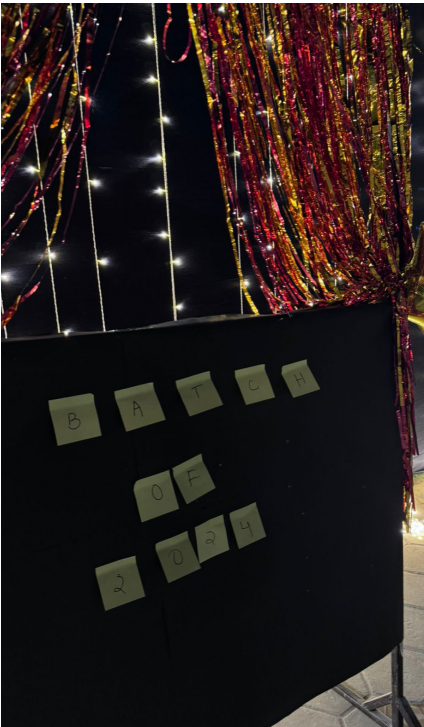


## EVENTS calendar

27TH- 29TH JULY  
Onboarding  
Venue: Across JGU  
Time: 9am onwards



28TH- 30TH JULY  
Buddy Project  
Venue: Across JGU  
Time: All Day



# JGU team makes history at Frankfurt Investment Arbitration Moot 24



The team from O.P. Jindal Global University has made history at the 16th Frankfurt Investment Arbitration Moot, 2024!

They emerged as Octafinalists in the Global Rounds and ranked among the Top 6 Indian

Teams in the national rounds.

Congratulations to Nischay Khurana, Zoya Hassan, Paridhi Jain, and Shivangshi Mitra for their outstanding performance, showcasing our institution on the global stage!



JGU staff members take part in International Yoga Day 2024 celebrated at Meditation Room, RASA



‘WE WANT TO ESTABLISH OUR BRAND AS A STAPLE IN FASHION INDUSTRY’



Priyanka Paani and Harshath Goutham, pursuing B.Com (Hons.) at O.P. Jindal Global University, wanted to dive into the real-world of business. And they did not want to wait till they are graduates. So, they launched an apparel brand Goofyy.

BUSINESS IDEA?

Goofyy was born out of a desire to channel our creativity into something tangible. Our brand focuses on providing high-quality, trendy apparel for the youth, while also prioritizing sustainability by using eco-friendly printing inks. We aim to make a positive impact on the environment without compromising on style.

BUSINESS & STUDIES

Balancing studies and running a business requires careful time management and a well-structured schedule. Despite our commitments to societies, clubs, and extracurricular

We aim to make a positive impact on environment without compromising on style

activities, we manage to juggle everything by being disciplined and organized.

BIGGEST CHALLENGE?

Managing our business during peak academic periods. We strive to excel in both our academics and our business, which can be demanding. Additionally, Harshath’s commitments as an international roller hockey player adds another layer of complexity, especially when he participates in national and international matches.

5 YEAR PLAN

Our goal is to establish Goofyy as a staple in the fashion industry, recognized for its creativity, quality, and sustainability.



Moksh Middha, pursuing B.A. (Hons.) Finance and Entrepreneurship at O.P. Jindal Global University, always wanted to be an entrepreneur. His dream came true when he co-founded ‘The Other Side’ along with Shivain Duggal. We spoke to Moksh to know more about the brand and himself...

THE BRAND

‘The Other Side’ is a premium clothing brand. Every single clothing piece has been made in such a way that it is comfortable, soft and long-lasting. From choosing the fabrics to the custom neck labels as well as the hidden meaning behind each design has been a part of the journey. We launched during Magnus 2024 and have now taken part at the Indian Sneaker Festival in Gurugram.

BUSINESS IDEA

I always wanted to be an entrepreneur. It is the very reason I took entrepreneurship and finance course at JGU. I joined JGU’s fashion society ‘Allure’ and started learning more about fashion, runways, shows, etc.

SCALING THE BUSINESS

I will continue bootstrapping and use cost effective methods in order to keep business expenses on the lower side. I am learning various skills on my own like how to develop and manage a website on Shopify as well as how to maintain it, learning to use Adobe to make clothing designs, digital marketing and search engine optimisation. I am also reading books like ‘Obstacle’ by Mr. Shreesh Sarvagya. It talks about the pitfalls entrepreneurs face. Additionally, I am choosing my electives as well as my internships carefully so that I am able to grasp on-ground knowledge and real-life applications.

NEXT FIVE YEARS

In the next 5 years, I envision the brand to open its flagship store in India. We plan to focus on influencer marketing as well as have an annual performance marketing budget. We also plan to focus more on our packaging, which would include an element of sustainability. We are proud to be an Indian brand, and we are working towards promoting traditional Indian fabrics and prints in our products.

“I envision to open a flagship store in India”



PSI organises Scribble Day event for graduates



Psychological Society Initiative (PSI) students organised a Scribble Day for their graduating seniors. “We organised this event for the graduating seniors, honouring their accomplishments and encouraging a sense of nostalgia and camaraderie among friends,” says a member of the society. Students reminisced on their

On the Scribble Day event, students came together & took part in various activities

past and bonded with each other by participating in various activities, like Colour Your Memories, Personalised MiniZines, Memory Fairy Lights & PSI Canvas.